



FOR IMMEDIATE RELEASE

Contact: **Lee McKinzey**
214-744-4646
lmckinzey@harperhouse.com

MATT MILSTEAD ANNOUNCED AS WINNER IN THE 35th ANNUAL TELLY AWARDS

Dallas, Texas – June 10, 2015 – The Telly Awards has named **Matt Milstead** as a two-time **Bronze** winner in the 35th Annual Telly Awards for his piece titled **“You Gotta Call the Masters”**. With nearly 12,000 entries from all 50 states and numerous countries, this is truly an honor.

Matt Milstead’s entry, “You Gotta Call the Masters” won a Bronze award in two categories: Local TV & Local Cable-Furniture/Home Furnishings/Appliances: Link - <https://vimeo.com/130259309> and Regional TV & Multi-Market Cable campaigning-B2C: Link - <https://vimeo.com/130259421>. Matt and his crew wrote, directed, cast and shot both videos and Harper House is proud of their accomplishments and are honored to have Matt as a new part of the Harper House creative team.

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

For its 35th season, The Telly Awards once again joined forces with YouTube to give the public the power to view and rate videos submitted as part of the People’s Telly Awards. In addition to recognition from the Silver Telly Council, the judging panel that selects the Telly Awards winners, the Internet community helps decide the People’s Telly Awards winners.

A prestigious judging panel of over 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other – rather entries are judged against a high standard of merit. Less than 10% of entries are chosen as Winners of the Silver Telly, our highest honor. Approximately 25% of entries are chosen as Winners of the Bronze Telly.

“The Telly Awards has a mission to honor the very best in film and video,” said Linda Day, Executive Director of the Telly Awards. **Matt Milstead’s** accomplishment illustrates his creativity, skill, and dedication to his craft and serves as a testament to great film and video production.”

Matt says, “This is the first time my work has won an award of this caliber and I am truly honored to be recognized.”

To find out more about the Telly Awards visit our website at www.tellyawards.com.

About **Harper House**

Harper House is a creative marketing agency. With integrated services from creative, photography, web, multimedia and online technology all under one roof, we truly give clients a competitive advantage with effective solutions to meet their marketing goals. Our strategy is to simplify the marketing process and make our client's job easier.

With over 95 years of experience in the industry, the Harper House team brings a personal commitment to project management with top-notch customer service – regardless of the job – delivering cost efficiency, brand consistency and quality that's unmatched in the market.

For additional information, visit www.harperhouse.com. For Marketing & Media Relations, contact Lee McKinzey at (214) 744-4646 or solutions@harperhouse.com.