



PRESS RELEASE FOR IMMEDIATE RELEASE

Harper House sponsors Meat Fight 2013 benefiting the National Multiple Sclerosis Society

IRVING, TEXAS - October 7, 2013

Harper House is proud to sponsor Meat Fight 2013, a charity event benefiting the National Multiple Sclerosis Society which revolves around two items that are very close to any Texan's heart: Barbeque & Beer. Dallas Observer columnist (and winner of the prestigious James Beard Award) Alice Laussade, started the event a few years ago in her backyard not knowing that once she opened it up to the masses, its' popularity would escalate to such heights. The cook-off includes not only 12 of Dallas' best chefs from local restaurants but also the most talked about judge and meat enthusiast, star of NBC's *Parks and Recreation* hit comedy, Nick Offerman.

Alice Laussade says "Good news is that we're well on their way to raising more than last years \$20,000 for the fight against MS" which is a sure sign and testament to Meat Fight's growing popularity. And if you want to contribute to a great cause and be a part of the buzz around town, you can order cool t-shirts as well as other merchandise from their online store at <http://meatfight.bigcartel.com>.

Jack Harper, President & CEO of Harper House said, "This is a charity near and dear to my heart because my wife of 48 years has suffered from this disease for most of her adult life. It is a devastating disease that debilitates men and woman when they are in the prime years of their lives. I'm proud to have a small part in raising money and awareness for the National MS Society."

The event is on Sunday, November 17, 2013 at Four Corners Brewery (just west of Downtown Dallas) from 5 – 8 p.m. All proceeds from every ticket purchase, minus taxes and fees, go directly to the National Society of Multiple Sclerosis. To keep up with the latest news, you can follow Meat Fight and Harper House on Facebook and Twitter.

ABOUT THE NATIONAL MS SOCIETY

The National Multiple Sclerosis Society, a United States-based non-profit organization, and its network of chapters nationwide help people affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, and providing programs and services that help people with MS and their families move their lives forward. If you would like to join the movement in fighting MS, visit the website at <http://www.nationalmssociety.org>.

ABOUT MEAT FIGHT

Meat Fight started three years ago by Alice Laussade, an award-winning columnist for the Dallas Observer. Last year, Meat Fight raised \$20,000 for the National Multiple Sclerosis Society with local chefs, restaurants, and sponsors. This year, a dozen of the best chefs and restaurants in Dallas will team up again to try and win barbecue glory in four categories: brisket, pork ribs, sausage, and the wild card. Nick Offerman, the star of NBC's *Parks and Recreation* hit comedy, will be one of the judges. The event starts at Four Corners Brewery on November 17, 2013 from 5 - 8 p.m. (General Admission). In addition to eating meat and drinking beer, the event will have music, spirits, awards, a beard competition, photo booth, and live auction. Locate more info at <http://meatfight.com>.

ABOUT HARPER HOUSE

Harper House is a creative marketing agency. With our many integrated services from creative, photography, web, multimedia and online technology all under one roof, we truly give clients a competitive advantage with effective solutions to meet their marketing goals. Our strategy is to simplify the marketing process and make our client's job easier.

With over 90 years of experience in the industry, the Harper House team brings a personal commitment to project coordination with top-notch customer service – regardless of the job – delivering cost efficiency, brand consistency and quality that's unmatched in the market.

For additional information, visit www.harperhouse.com. For Marketing & Media Relations, contact Lee McKinzey at (214) 744-4646 or pr@harperhouse.com.