



PRESS RELEASE - FOR IMMEDIATE RELEASE

The North Texas RCIC Hosts Tech Success 2013 – A Celebration of Innovation & Entrepreneurship

Dallas, TX – April 24, 2013

The North Texas Regional Center for Innovation & Commercialization (NTXRCIC) is proud to present Tech Success 2013: A Celebration of Innovation and Entrepreneurship. Tech Success is an annual event that attracts over 300 entrepreneurs, technologists, researchers, political leaders and top business executives from the technology community to exchange ideas, create personal connections and preview the technology start-ups of tomorrow. The event will be held at the NYLO Hotel, Las Colinas-Irving, Texas on Tuesday, April 30, 2013 from 4:00 to 7:00 p.m.

The NTXRCIC creates opportunities for entrepreneurs to engage the investment community to secure capital and resources needed to grow scalable technology-based businesses. The NTXRCIC provides services and mentoring programs that create a stronger entrepreneurial ecosystem for Texas. Today the NTXRCIC supports 40 Emerging Technology Fund portfolio companies and 22 client companies seeking capital investment.

Tech Success 2013 will feature a Technology Showcase with 30 start-up companies, a Co-Investment Forum with 10 presenting companies and a cocktail reception for guests. The Co-Investment Forum is a NTXRCIC program for vetted companies to present their business in an eight-minute pitch to qualified investors. The event is sponsored by the Alliance for Higher Education and regional partners Texas Instruments, Bank of Texas, ORIX, TriNet, ViaWest, Harper House and NTXRCIC strategic partners WhichBox Media, UNT Innovation Greenhouse, TECH Fort Worth and NTEC.

"Harper House understands the value of technological entrepreneurship and the importance of creating new businesses that positively impact the Texas economy. We're excited to be a part of this event." says Lee McKinzey, Director of Marketing at Harper House.

In addition to showcasing technology, the event will feature photo opportunities with local entertainment characters and a special announcement from the U.S. Patent Office. For more information about the event, visit the NTXRCIC website or <http://http://www.rcictechsuccess.eventbrite.com>.

ABOUT THE NTXRCIC

The North Texas RCIC is a not-for-profit entity committed to advancing the entrepreneurial ecosystem of North Texas through connecting, educating and identifying start-up ventures that have the potential to be scalable, technology based businesses. For more about the North Texas RCIC, visit <http://www.ntxrcic.org> or contact Maria Smith at 972.883.4918 or email marias@ntxrcic.org.

ABOUT HARPER HOUSE

Harper House is a creative marketing agency that partners with clients to deliver effective solutions to support their marketing goals and objectives. With our full service capabilities, clients can take advantage of our complete line of integrated services like creative design, commercial photography, interactive web, multimedia and online technology. Our strategy is to provide solutions that streamline and simplify the marketing process to make our client's job easier.

With over 90 years of experience in the industry, Harper House team members bring a strong personal commitment to project coordination and top-notch customer service – regardless of job assignment – along with a dedication to meeting deadlines while delivering cost efficiency, brand consistency and quality that's unmatched in the market. For additional information, visit <http://www.harperhouse.com>. For Marketing & Media Relations, contact Lee McKinzey at (972) 893-8376 or pr@harperhouse.com.

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